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President and Founder of Golf for Cause® Unleashes The Secrets of the Game of Golf in the EWGA's new book *Teeing Up For Success*

(Tempe, AZ) The EWGA (Executive Women's Golf Association) has blown the lid off a well-kept secret. It's a secret that gives women a leg up with their bosses and clients, puts them on the fast track at work and brings them closer to their families. It's a simple secret, really; the power of golf.

In the new book, *Teeing Up for Success*, the EWGA has compiled stories of insight and inspiration from extraordinary women on how they have used the game of golf to achieve their goals. A businesswoman who had never played golf and knew absolutely nothing about it, Debbie Waitkus was transformed after stepping onto a golf course and experiencing the game that has enriched her life in ways she never imagined.

In her Chapter, "Turning Golf Into Gold®," Debbie shares how putting a little green space in her calendar to carve out soul searching time (a round of golf with her mother, and it included a hole-in-one!) led to launching her company, Golf for Cause® in 2001. Armed with the knowledge of how golf can propel you in business, especially if you are a woman, Debbie has successfully empowered others to use golf's soft skills to drive home results. Golf for Cause and Debbie are now part of a widespread effort and strategy to greatly expand women's involvement in the game at the industry level. This includes the National Women's Golf Alliance (NWGA) as a founding partner, and the LPGA Foundation as co-tournament director for the annual Marilyn Smith LPGA charity Pro-Am. She is the author of the book, *"Get Your Golf On, Your Guide To Getting In The Game."*

According to Debbie, "Playing golf, at any level, enriches one's life in countless ways. I have met incredible people and achieved things I never dreamed possible--all because I took a path that turned out to be my yellow brick road. And, it can be anyone's!"

The book offers over 30 compelling stories of how golf can make a difference in one's life. From EWGA's CEO Pam Swensen's "The Power of the Dimpled Ball" to Penny Larsen's "The Times on the Links Created Links Financial," these stories share their most intimate recollections of how the game has contributed positively to their lives and careers.

For many of these women, golf has been a door opener and has presented them with



countless opportunities. It has given them equality, credibility, and has opened the lines of communication, allowing for easy conversation and providing a great setting for relaxation and fun.

Delve into these chapters and enjoy these women's stories of wisdom, courage, faith, and success. Prepare to be inspired by this beautiful compilation woven together by a love for golf.

Published by the EWGA Foundation, the charitable arm of EWGA, *Teeing Up for Success* is now available on Amazon.com.

About the EWGA

What started out as a group of 28 women coming together to learn how to play golf and use it as a business development tool has grown today to a network of 14,000 women in chapters across the U.S and Internationally. As the largest women-focused amateur golf association in the United States, the EWGA has connected more than 100,000 working and professional women who share a passion for cultivating relationships and enjoying the game of golf. Offering a wide range of affordable organized golf activities and educational programs, this award-winning association has been inviting women into the game of golf for over twenty-two years. Known as the golf community for women, the EWGA provides women with countless social and networking opportunities. With EWGA Chapters located in more than 120 cities throughout the United States as well as in international locations including Bermuda, Canada, Italy and South Africa, EWGA members are active participants in hundreds of communities. EWGA is a tax-exempt 501 (c) 6 membership association. For more information about the EWGA and its membership, visit www.ewga.com.

About the EWGA Foundation

The EWGA Foundation is a 501(c)(3) tax exempt organization formed and supported by the EWGA that is dedicated to enriching the lives of women through the game of golf. Its mission is to create and fund education and leadership programs for women of all ages. Towards that end, the Foundation strives to develop educational programs that: improve women's leadership abilities, self-esteem and business skills; enable them to serve as mentors to other women and girls; and develop scholarship programs to allow women to pursue educational opportunities.

Media members interested in more information about the EWGA or the EWGA Foundation should contact Danielle Sorresso (Danielle@themediagroupinc.com) of The Media Group at (847) 956-9090.