



Past and Present Give Back

It is often good to take stock of where we have been, where we are and where we want go. Take golf, for example. Invented and first played in the 15th century over in Scotland (some say earlier), it wasn't until the mid 1700's that the United States was first exposed to the game. A century later, there is history of the first club (The St. Andrews Golf Club) being established. Fast forward to the 20th century and the United States is a world leader for great players and the future is full of promise for the game.

The LPGA is taking stock also. Founded in 1950 and headquartered in Daytona Beach, Florida, it is the world's largest professional golf organization for women. They celebrate a diverse and storied membership



Spa in Phoenix, Arizona. The 54-hole event will feature a field of 132 players and special appearances by LPGA and

with more than 1,700 members representing 29 different countries. In celebration of the LPGA's past, present and future, they have announced the inaugural RR Donnelley LPGA Founders Cup event scheduled for March 14-20 at the Wildfire Golf Club on the grounds of the JW Marriott Phoenix Desert Ridge Resort and

World Golf Halls of Fame members. With a theme of the past, present and future of the LPGA, the event plans to honor the past, celebrate and showcase the present and provide for the future.

The LPGA was organized with a vision to inspire, empower, educate and entertain by showcasing the very best of women's golf. In 1950, the 13 founders of the LPGA probably never envisioned the day they would return as honored Hall of Fame members. Marilyn Smith, who lives in Phoenix, Louise Suggs and Shirley Spork will attend the tournament. Shirley Spork will play in the pro-am which will be held on Thursday, March 17. LPGA and World Golf Halls of Fame members



L to R: Suzann Pettersen, Ai Miyazato, Cristie Kerr, Jiyai Shin, and Yani Tseng

Nancy Lopez, Betsy King (Arizona resident), Pat Bradley and Patty Sheehan will play in the pro-am and play an 18-hole exhibition on Friday, March 18, the first day of tournament competition. The Hall of Fame members will be the first group on the golf course to start the event.

The net proceeds from the RR Donnelley LPGA Founders Cup will benefit The LPGA Foundation and its LPGA-USGA Girls Golf program. LPGA Tour players will forego tournament earnings in support of Girls Golf which reaches more than 6,000 junior golfers annually. The players will compete for a \$1.3 million mock purse which will count towards the 2011 LPGA Official Money list. Players will also earn valuable points for Rolex Player of the Year, Louise



Suggs Rolex Rookie of the Year, Rolex Rankings and Vare Trophy. "The RR Donnelley LPGA Founders Cup represents more than the game of golf," said Thomas J. Quinlan III, RR Donnelley's President and Chief Executive Officer. "The event will help secure the future by raising funds to teach young women and girls the life skills inherent in the game itself - patience, perseverance, honesty and respect - providing them with the building blocks to become future role models both on and off the golf course. At the same time, the RR Donnelley LPGA Founders Cup salutes the past contributions of the 13 Founders of the LPGA and showcases the very best in women's golf of today."

The LPGA has a tremendous sense of history and applauds the contributions of the 13 LPGA Founders. After being named the 2010 Louise Suggs Rolex Rookie of the Year, Azahara Munoz said "I am particularly honored and humbled to win an award named for one of the LPGA Founders, Louise Suggs. Ms. Suggs and the other 12 founders made it possible for me to

chase my dream of playing the LPGA Tour." The players also have a keen sense for the future of the game. Several LPGA players, including Brittany Lincicome and Vicky Hurst, were introduced to the game through the LPGA-USGA Girls Golf program, the beneficiary of the RR Donnelley LPGA Founders Cup. Charity is in the DNA of the

LPGA players. Dozens of LPGA players have their own charities and foundations to which they lend their time, talent, and funds.

The LPGA has branched out to serve all aspects of women's golf. The LPGA Tour Professionals compete across the globe, while dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The LPGA Futures Tour serves as the official developmental tour of the LPGA, consistently producing a pipeline of talent ready for the world stage.

For more information on the LPGA Foundation or the upcoming Tournament, please visit www.LPGAFounders.com.



The RR Donnelley LPGA Founders Cup will be played at the JW Marriott Desert Ridge Resort the week of March 14-20, 2011.

Tickets can be purchased online at www.LPGAFounders.com or by calling 1-888-LPGATIX (574-2849). Ticket options include:

Good Any Day Grounds for Practice Rounds:

\$10 Provides daily tournament access for any one day of practice on either Wednesday, March 16 or Thursday, March 17.

Good Any Day Grounds Competition Rounds:

\$20 Provides daily tournament access for any one day of competition Friday, March 18 through Sunday, March 20.

Weekly Grounds Passes:

\$50 Weekly access to the tournament grounds Wednesday, March 16 through Sunday, March 20.

Founders Ticket Package:

\$300 Exclusive package includes 24 Good Any One Day grounds tickets Wednesday, March 16 through Sunday, March 20. All tickets include applicable sales tax.

Children 17 and under will receive free tournament admission with a ticketed adult. Active military members and their immediate family can receive free tournament admission when showing a valid active military ID at the main admission gate.

LPGA Girls Golf representing Giving back to the game and the future of golf.



Babe Zaharias



Louise Suggs



1951 - L to R: Babe Zaharias, Peggy Kirk Bell, Betty Jameson, Betsy Rawls, Betty Bush, Patty Berg



Marilynn Smith - 1 of 13 Founders