



# Golf for Cause®

## Turn Golf into Gold®

Driving better business opportunities  
through the world's most popular game



According to a 2009 Golf Digest Study

- 79% of respondents say that integrity on the golf course translates to honesty in the business world
- 6 in 10 say that being able to talk about golf enables them to be more successful in their business relationships
- 57% say that they have learned more about a customer or client on the course than they have in the boardroom.

*Debbie Waitkus, President and Founder of Golf for Cause®, is a business-golf consultant who works with organizations and individuals to help them drive better business opportunities through the world's most popular game. Her creative, content-rich programs have been lauded for their innovation and effectiveness. Waitkus is the former president of a \$130 million private mortgage banking firm, where she attributed golf as one of her keys to success. Her clients include Empire West Title Agency, General Mills, The Hartford, SRP, Thunderbird School of Global Management, and Wells Fargo.*

"The program was extremely well done. I was very impressed that you had some much to offer to us – your personal experiences, an instructor with us to give us pointers, not only on the scramble format, but also on our individual skill set and areas we needed improvement"

~ Donna Ong, Attorney

### Tee Off Program ~ De-Mystify Golf Tournaments

**What:** A 3-hour experiential program designed to prepare the golfer (or non-golfer) who wants to make a positive impression when playing in a golf tournament. The Tee-Off Program provides information about tournaments, formats, golf etiquette, strategy, doing business on the golf course, and gender-related issues. There's also a skills clinic and a mock scramble tournament - complete with prizes! Learn how to put your best foot forward with confidence. Swing away and have fun!

- Business Golf Seminar
- Golf Instruction (4:1 ratio)
- On-Course Play
- Post-Golf Debrief and Celebration with Refreshments
- Gift Bag and Prizes

**When:** Saturday, March 20<sup>th</sup> 2:00 - 5:00pm

**Lead** Kathy Murphy, LPGA Master Professional

**Instructors:** Debbie Waitkus, Golf for Cause

**Where:** ASU Karsten  
1125 East Rio Salado Parkway  
Tempe, Arizona 85281  
480/ 921-8070 [www.asukarsten.com](http://www.asukarsten.com)

**Cost:** \$99

**Sponsor:** \$175 includes registration and tee sign

**Register:** On-Line: [www.golfforcause.com](http://www.golfforcause.com)  
By phone: 602/840-0607

**Never pass up the opportunity to play in a charity  
or industry golf tournament again!!**